

## **Historic, Archive Document**

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# Ribbon Glads

MODERN RIBBONS OF COLOR

## 1953

WHOLESALE PRICE LIST

### BEN B. RUEHR

1560 W. Stover Street

Phone White 1560

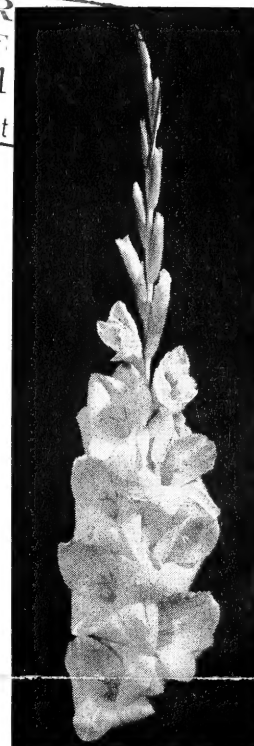
FREEPORT, ILLINOIS

A list of the choice and new Gladiolus varieties for growers, retailers and florists interested in purchasing quality, hand cleaned and inspected stock.

Our regular customers know that early orders are appreciated and are worth-while. Under present conditions we do not know how long our stock will be complete at the present prices.



C. D. FORTNAM



HOWARD V. WRIGHT

	Prices per Hundred						Bulblets		
	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	100	1000	Qt.
Aureole.....	5.00	4.00	3.00	2.00	1.50	1.00	.....	1.25	5.00
Astrid.....	7.00	5.00	4.00	3.00	2.00	1.50	.....	2.50	10.00
Atom.....	.....	6.00	4.00	3.00	2.00	1.50	.....	2.50	10.00
Benjamin Britten.....	10.00	8.00	6.00	5.00	4.00	3.00	.75	5.00	20.00
Betty Duncan.....	10.00	8.00	6.00	5.00	4.00	3.00	.75	5.00	20.00
Bridal Orchid.....	30.00	25.00	22.00	20.00	18.00	15.00	3.00	15.00	.....
Burma.....	5.00	4.00	3.00	2.00	1.50	1.00	.....	1.25	5.00
Casablanca.....	5.00	4.00	3.00	2.00	.....	.....	.....	1.25	5.00
C. D. Fortnam.....	45.00	40.00	35.00	25.00	15.00	12.00	3.00	20.00	.....
Columbia.....	100.00	80.00	70.00	50.00	40.00	32.00	8.00	60.00	.....
Daisy Mae.....	5.00	4.00	3.00	2.00	1.50	1.00	.....	1.25	5.00
Dolly Varden.....	32.00	28.00	24.00	20.00	16.00	12.00	2.50	14.00	.....
Edgewood.....	64.00	56.00	48.00	40.00	32.00	25.00	3.00	20.00	.....
Elmer's Rose.....	30.00	25.00	20.00	15.00	12.00	9.00	2.50	14.00	.....
Evangeline.....	12.00	10.00	8.00	6.00	.....	.....	.75	5.00	.....
Fairyland.....	8.00	7.00	6.00	4.00	3.00	2.00	.50	3.00	10.00
Falcon.....	48.00	40.00	32.00	24.00	16.00	12.00	3.00	20.00	.....
Florence Nightingale.....	7.00	5.00	4.00	3.00	2.00	1.50	.....	2.50	10.00
Formality.....	14.00	12.50	10.00	7.00	5.00	4.00	.75	5.00	.....
Fort Knox.....	ANY SIZE — EACH, \$2.00; 6 for \$10.00; 12 for \$20.00								
Friendship.....	7.00	5.00	4.00	3.00	2.00	1.50	.....	2.50	10.00
King David.....	75.00	68.00	60.00	48.00	32.00	28.00	5.00	35.00	.....
Mother Fisher.....	32.00	26.00	22.00	18.00	16.00	12.00	2.50	14.00	.....
Minstrel.....	9.00	7.00	5.00	3.00	2.00	1.50	.75	4.00	15.00
Polynesie.....	10.00	8.00	6.00	5.00	4.00	3.00	.75	5.00	20.00
Red Charm.....	5.00	4.00	3.00	.....	.....	.....	.....	.....	.....
Red Cherry.....	7.00	5.00	4.00	3.00	2.00	1.50	.....	2.50	10.00
Red Wing.....	.....	.....	10.00	8.00	6.00	4.00	1.50	7.50	.....
Rose Charm.....	.....	5.00	3.00	2.00	1.50	1.00	.....	1.25	5.00
Salman's Glory.....	5.00	4.00	3.00	2.00	1.50	1.00	.....	1.25	5.00
Sequin.....	10.00	8.00	6.00	5.00	4.00	3.00	1.00	8.00	30.00
Sherwood.....	.....	7.00	5.00	4.00	3.00	2.00	.....	2.00	8.00
Spic & Span.....	6.00	5.00	4.00	2.50	1.50	1.00	.....	1.50	6.00
Sunspot.....	7.00	5.00	4.00	3.00	2.00	1.50	.75	4.00	15.00
Tivoli.....	5.00	4.00	3.00	.....	.....	.....	.....	1.25	.....
Treasure Island.....	.....	7.00	5.00	4.00	3.00	2.50	1.50	7.50	.....
Voodoo.....	10.00	8.00	5.00	3.00	2.50	2.00	1.00	4.00	.....
White Symphony.....	64.00	56.00	48.00	40.00	32.00	25.00	4.00	30.00	.....

TERMS—Twenty-five bulbs will be sold at the 100 rate, and 1,000 bulbs at 8 times the 100 rate with 250 bulbs available at the thousand rate. One pint at one-half the quart rate.

Prices are quoted F.O.B. Freeport, Illinois. All stock subject to prior sale. Cash with order. Bulbs will be shipped soon after we receive your order or whenever you desire.

# New Golden Glad for 1953

## Fort Knox (Torrie-Flad '53)

A golden yellow, class 412, seedling of Oriental Pearl x Orange Gold, with good commercial qualities. A vigorous grower from all sizes. The average spike is 48" to 54" in height. It opens from 5 to 6 wide open slightly ruffled florets on a 26" to 28" flower head of 18 to 22 buds. A good propagator with healthy dark green foliage.

We have propagated this variety for two years and believe it has the best commercial prospects of any gold colored glad now available or we would not have purchased 50% of the stock at that time. We think this glad is very worth while for show purposes but even more so, for the commercial market where we need a glad of this color with health and flower head.

Since Ft. Knox is available from only one other grower this year we advise an early order, if you are interested. The total stock of this glad is still comparatively small. We do not claim that it is perfect, but if you saw it exhibited at this years Eastern International and the Central International Show in Iowa or at the Garfield Park show in Illinois, you have a good idea of its possibilities.

Any size, each, \$2.00; 6 for \$10.00; 12 for \$20.00

1L, 1M, 1S, 10 Blts. for \$6.00

5L, 5M, 15S, 100 Blts. for \$40.00

1/2 Pint Bulblets for \$150.00

## Newer Varieties

If you are interested in trying the newer varieties, we are listing below some that we think may be of interest.

	Large	Per Each Medium	Small	Bulblets	
				10	100
Alexius.....	\$1.50	\$1.00	\$ .50	\$1.50	\$10.00
Columbia.....	1.50	1.00	.60	1.00	8.00
Dolly Varden.....	1.00	.75	.50	.75	3.00
Flair.....	5.00	5.00	5.00	5.00	40.00
Heirloom.....	6.00	4.00	2.00	6.00	48.00
H. V. Wright.....	4.00	3.00	2.00	3.20	25.00
Jessie Mae.....	2.00	1.50	1.00	2.00	16.00
June Rose.....	.50	.35	.25	.25	2.00
King David.....	1.50	1.00	.60	1.00	5.00
Mother Fisher.....	.50	.35	.25	.35	2.50
Pauline.....	2.00	1.50	1.00	1.00	8.00
Poinsettia.....	1.00	.75	.50	.80	6.40
Tomahawk.....	1.25	1.00	.75	1.25	10.00
Tyrone.....	2.00	1.50	1.00	2.00	16.00
Voo Dun It.....	3.00	2.00	1.00	2.50	20.00

10 Bulbs @ 8 times the single price.

5 bulbs @ the 10 bulb rate.

NOTE: All our stock is state inspected, hand cleaned and washed. We make a special effort to supply quality stock and a check with any of our customers will convince you that your order will receive prompt service and just treatment. They also know that any favorable changes in prices or discounts offered by reputable growers is taken care of by overcount and extras.

All prices on this list are F.O.B. Freeport and all subject to prior sale.

## Ribbon Glads

Ben B. Ruehr, 1560 W. Stover St. Freeport, Illinois